BULLETIN 1979-80

The Graduate School At Queens

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THE GRADUATE SCHOOL AT QUEENS

BULLETIN

1979 - 80

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THE GRADUATE SCHOOL AT QUEENS

CALENDAR

1980

SPRING TERM (16 weeks)	1980
Monday, January 28	Registration
Tuesday, January 29	Classes Begin
Wednesday, March 12	Mid Term
Wednesday, March 19	Last Day to Withdraw with a "W"
Friday, March 21	5:00 p.m. Spring Recess Begins
Monday, March 31	Classes Resume
Monday, April 7	Easter Monday Holiday
Friday, May 9	Classes End
Monday, May 12	Exams Begin
Friday, May 16	Exams End

SUMMER TERM (8 weeks)	1980
Friday, May 16	Registration
Monday, May 19	Classes Begin
Monday, May 26	Memorial Day Holiday
Monday, July 7	Classes End
Tuesday, July 8	Reading & Review Day
Wednesday, July 9	Final Exams
Thursday, July 10	Final Exams

GENERAL INFORMATION

Statement of Purpose

The specific and formal statement of the purpose of The Graduate School at Queens is under consideration by the Mission and Purpose Committee of Queens College.

History of Queens College

Queens was founded in 1857 as the Charlotte Female Institute. Upon affiliation with the Presbyterian Synod of North Carolina in 1896 it was known as the Presbyterian College for Women. In 1914, the move was made to the present campus in Myers Park and it became Queens College. Through the merger with Chicora College in Columbia, South Carolina,in 1930, Queens became related to the Presbyterian Synod of South Carolina. With the creation of the Synod of the Southeast in 1973, Queens' official church relationship was extended to include Presbyterians in Georgia as well as those in the Carolinas.

The Board of Trustees holds title to the property of the college and is responsible for Queens' total program. The 34-member board - composed of business, professional, religious, and alumnae leaders - is elected by the Synod of North Carolina (10 members), the Synod of the Southeast (8), trustees (12), and the Queens College Alumnae Association (4).

History of The Graduate School at Queens

On April 30, 1979, the Queens College Board of Trustees, at their annual Spring meeting, approved the addition of a new administrative and educational unit to the college entitled "The Graduate School." Approval was also granted for the Master of Business Administration to be the first graduate degree program to be offered by Queens College. The Graduate School and the offering of the Master of Business Administration were approved by the Queens College Educational Programs and Curriculum Committee and the Queens College Faculty on April 4, 1979.

Student Services

Library

The Everett Library is a college library with a collection of approximately 98,000 volumes of books and bound periodicals. The library currently receives approximately 575 periodicals. In addition to its books and periodicals, the library is a partial depository for United States government documents. These books and pamphlets are available for regular check-out along with materials from the pamphlet file and undergraduate college catalogues from schools in North Carolina, South Carolina, and Georgia. Audio-visual equipment and catalogues for ordering films are available in the Media Center on the lower floor of the library. At present the library has two microfilm readers, a microfiche reader, and one copier.

Initially geared only to the needs of undergraduate liberal arts students, the facility is quickly adapting to the specialized concerns of graduate students. Every effort is being made to build a library collection which supports the accredited teaching programs of the college.

Computer Services

The Queens College Computer Center is managed by a full-time faculty member (Ph.D. Psychology) of the Division of Education and Psychology. The center is located on the first floor of Burwell Building.

The college utilizes the North

Carolina Educational Computing Service (NCECS) at the Triangle Universities' Computing Center (TUCC), located at the Research Triangle Park, North Carolina.

TUCC has two IBM 370's with linked core and two Hewlett-Packard 2000's linked to the IBM 370. Queens is linked to TUCC via a teletype (direct interactive), as well as through an IBM 5100 with a 5102 printer, auxiliary tape drive, and a Documation DM 200 card reader. The computer center also has a keypunch and electronic calculators. By utilizing NCECS, the availability of software is extensive and includes all the major programs used in Business and Economics teaching and research including SAS, SPSS, EDUNET, TEMPOMATIC IV, Minitab I, etc.

Queens Career Center

The Queens Career Center provides various personal and group services to Queens graduate students and to members of the community on a fee basis. The Career Center offers individual and group career/life planning services as well as workshops on topics such as Managing Your Career; How to Organize a Job Search; Assertive Training; and Self Awareness.

Individuals may elect a program of career testing and planning or attend a workshop which focuses on career testing and planning. Fees are set at $100 for testing and counseling for individuals, or $75 for the workshop experience. Fees for other workshops are flexible and related to the hours and content.

The Queens Career Center is located on the second floor of Jernigan Student Center with staff offices and an extensive career library. The center is open from 8:30 a.m. to 5:00 p.m. daily, Monday through Friday, or by appointment on evenings and Saturdays.

Parking

Graduate students will park on the streets that form the boundaries for the Queens Campus - Selwyn, Wellesley, Radcliffe and Stanford. A limited amount of on campus parking is available in the faculty parking lot of Wellesley Avenue. Graduate students may park in this lot after 4:30 p.m., provided they have purchased a parking sticker from the business office.

ADMISSIONS/COST/FINANCIAL AID

Admissions

The admissions policy of The Graduate School at Queens is designed to select students of outstanding promise for graduate work. Because the student body is the college's most important resource, carefull attention is given to each student. Each applicant is considered on the basis of his or her individual achievements and merits.

Applications may be obtained by writing or calling the Admissions Office, Queens College, 1900 Selwyn Avenue, Charlotte, North Carolina, 28274. The telephone number is (704) 332-7121. All applications should be submitted to the above address; "Attention: Graduate Admissions".

The Graduate School at Queens operates on a continuous admissions procedure, announcing admissions decisions as soon as a file is complete and processed by the Graduate School Admissions Committee.

In order to be considered for admission to The Graduate School at Queens, a student should meet the guidelines outlined below. Each application will be evaluated individually. A student should:

1. hold a baccalaureate degree from an accredited institution.

2. have submitted official transcripts of all previous academic work beyond high school. All transcripts must be sent directly from each institution attended to the Admissions Office at Queens College. It is the student's responsibility to have all transcripts sent to Queens College.

3. generally have a cumulative grade point average (QPA) of at least 2.5 or better on a 4.0 scale on all post-secondary academic coursework. The QPA on all major courses or courses required for preparation for the area of proposed graduate study should be a 3.0 or better on a 4.0 scale.

4. have submitted a completed Graduate School application form including the non-refundable $20 application fee.

5. have provided to the Admissions Office two letters of personal reference.

6. have submitted to the Admissions Office official evidence of satisfactory scores on the aptitude test appropriate for the degree sought. Special planning is necessary to assure that tests are taken with sufficient lead time for scores to be sent to the Queens College Admissions Office to permit consideration for the desired semester of matriculation.

7. Applicants from non-English-speaking countries must also submit the following documents:

    a. Scores for the Test of English as a Foreign Language (TOEFL) examination. Information and registration forms are available from TOEFL Program, ETS, Princeton, New Jersey, 08540.

    b. Certified English translations of all prior academic records for work which corresponds to the bachelor's degree in the United States.

Costs

While the Board of Trustees and Administration of the college reserve the right to adjust the tuition schedules at Queens at any time, the following basic fees have been established for the Graduate School for the fiscal year 1979-80:

Tuition - per credit hour	$85.00
Application fee (non-refundable)	20.00
Registration fee (non-refundable)	7.00
Late Registration fee (non-refundable)	15.00
Transcript fee (if necessary)	2.00

Regulations Regarding Payment

Upon signing the application for admission, the applicant accepts as binding and contractual all fees and regulations set forth in the bulletin.

1. A student is not permitted to attend classes until satisfactory arrangements have been made to meet all financial obligations. Where a note is offered, it is accepted with the understanding that the account is not considered settled until the note is paid.

2. No discount or scholarship award may be applied against the $50 deposit fee, that is, the initial deposit.

3. Diplomas, certificates, grades and transcripts are granted only when the student's accounts have been paid in full.

The institution will refund 100 percent of the tuition charge, less the $50 deposit fee, if written notification of cancellation is made prior to the first day of classes. No refund or reduction of the tuition can be made after classes begin. If a student attends one class, refund is no longer possible. Exception to the above statements is described in the following section entitled withdrawal for illness.

Withdrawal for Illness

Students who withdraw from the college during the academic year as a result of illness will have tuition, prorated as of the date of withdrawal provided the physician recommends withdrawal in a letter to the Director of The Graduate School.

Withdrawal for Academic Ineligibility

A refund will be made in the case of a student determined academically ineligible to return by The Graduate School Qualifications and Standards Committee of the college. Such decisions are made at the end of each term.

Withdrawal -- Other Reasons

1. Students who withdraw from the college during the academic year on their own initiative will be charged for the full term during which they withdraw.

2. Students suspended by the college, in effect withdrawing from the college for other than academic reasons, are responsible for paying fees for the full term in which the withdrawal occurred.

Withdrawal -- Financial Aid Policy

If a student due a refund after withdrawal has received financial aid, the refund must be apportioned among the various sources of funding which were used to pay the charges originally. The amount to be restored to each source of aid shall bear the same ratio to the amount of the refund as that source already disbursed (i.e. loan, grant, scholarship, etc.) bears to the total cost. The total cost is determined by the institution and is the average amount required for a student to enroll in a graduate program.

Our Deferred Payment

In special cases, Queens College offers a deferred payment plan with one-half of the tuition and fees due on or before registration day and the balance due October 1 for the fall term, March 1 for the spring term. There is an additional charge of $10 per semester for the deferred payment plan. Application must be in writing and received by the business office with the deferred payment fee.

Financial Aid

The Graduate School at Queens will make every effort to meet the demonstrated need of a student for

financial aid. A student must be enrolled for six hours or more to be eligible for student financial aid.

The College Work Study (CWS) program assists qualified students to meet educational expenses through employment on campus during the academic year at a specified hourly rate. Eligibility for this program depends upon financial need and evidence of academic or creative promise.

The National Direct Student Loan (NDSL) permits students with established need to borrow up to $10,000 aggregate during the undergraduate and graduate study. These loans bear a three percent annual interest rate during repayment. Repayment begins nine months after the borrower ceases to be at least half-time student and may extend over a period of 10 years. If the borrower enters certain public service occupations, the loan may be canceled.

The amount of funds available to Queens students under CWS and NDSL programs is determined by allocations made to the college each year by the Department of Health, Education, and Welfare which are dependent upon the amount of funding students are eligible for under the guidelines of these programs.

The Guaranteed Loan program permits students upon recommendation of the college, to borrow from a bank or other financial institution - with a federal government guarantee of repayment. Terms for these loans and of guaranteed interest arrangements may be obtained from participating banks or agencies in the state where the student resides. The College will advise the student in this process.

The North Carolina Insured Student Loan Program permits state residents enrolled for six hours or more to borrow through the College Foundation, Inc. on the basis of a needs analysis as much as $7500 during the undergraduate study and $15,000 aggregate (undergraduate and graduate study) at seven percent annual interest. Loans are insured and under certain conditions the Office of Education pays the interest on these loans during the in school and grace periods.

To Apply:

To apply for financial assistance students must have been admitted to a graduate program and must submit two application forms:

1. The Queens College Application for Financial Aid to be submitted to the Director of Student Aid, Queens College, Charlotte, North Carolina, 28274.

2. The Financial Aid Form (FAF) to be submitted to the College Scholarship Service, Box 2700, Princeton, New Jersey, 08541. The student should list Queens College, Charlotte, North Carolina, CSS code 5560, as the institution to receive the report.

All forms are available from Queens' Office of Student Aid.

Applications for financial aid should be submitted by entering students as soon as possible. Notification of action by the college will be sent after Queens receives an evaluation of the applicant's need from the College Scholarship Service.

Financial Aid Policies

Most financial aid programs are renewable throughout undergraduate years if the recipient demonstrates satisfactory progress toward graduation, but renewal of aid is not automatic. Students must re-apply to the financial aid office for assistance each year. The amount offered in grants, loans, and work-study funds also may vary from year to year.

Financial aid recipients who withdraw

during the school year will have their aid prorated according to the regulations governing withdrawal.

Students receiving aid under certain programs are expected to assume weekly work assignments at the college. Assignments are determined by the amount of aid received and the student's particular interests and skills.

Queens reserves the right to review and modify an offer of financial aid should the recipient receive aid from other sources after Queens' program has been offered.

ACADEMIC INFORMATION

Policies

Length of Admission Eligibility

Acceptance into a graduate program will remain effective up to two calendar years following the commencement of the semester for which the acceptance has been made. Individuals who wish to enter after the two-year period are required to re-apply, and the admission decision will be based on the existing admission standards at the time of the re-application.

Leave of Absence and Readmission

A student may be granted a leave of absence for any number of semesters not to exceed two calendar years. A request for a leave of absence should be sent in writing to the Director of The Graduate School. If the student returns on the agreed upon date, he or she will reenter the program with the same status as held at the time the leave commenced. Students who do not obtain a formal leave of absence shall be considered withdrawn from the college and will have to re-apply to gain readmission.

Grading System

The grading system for graduate status is:

A-outstanding graduate level work

B-good or high pass in graduate level work

C-fair or low pass in graduate level work

F-failure in graduate level work

I-incomplete

W-withdrawal

Incomplete grades are assigned when course work is incomplete. A grade of I automatically becomes an F if the student fails to make up incomplete work satisfactorily. The grade of I must be removed by the end of the first two weeks of the following semester unless an extension, not to exceed the end of the immediately following semester, is granted by the instructor.

Attendance Policies

The college expects students to attend all class sessions. Specific attendance policies for each course are set by the individual faculty member. The faculty member announces at the beginning of each term the policy to be applied in a particular course.

Graduate Status

Individuals allowed to enroll in Graduate courses must be admitted under one of the following classifications:

Full Graduate Status

Applicants will be given full graduate status who have met all admissions requirements including a satisfactory undergraduate quality point average, an acceptable aptitude test score, the satisfactory completion of any required preparation or prerequisite courses, and have a 3.0 average or better (4.0 scale) in all previous work.

Preliminary Graduate Status

Applicants who have not yet completed the required preparation courses may be designated as having preliminary graduate status. Each student granted preliminary graduate status will be responsible for notifying in writing the Director of The Graduate School when he or she has satisfied the conditions for admission to full graduate status.

Probationary Graduate Status

An applicant whose QPA or aptitude test score is marginal, or a student who has

failed to maintain a 3.0 average (4.0 scale) in previous graduate course work, or graduate course work at Queens may be given probationary graduate status. The student will have one semester to bring his or her average up to the required 3.0 level. If the student fails to do so within that time, he or she may be dropped from the program. No more than two extra courses (above the ten required) may be taken to bring the average up to the required level. In addition, if a student earns more than two (2) C's in graduate courses, this may result in dismissal from the program.

Non-degree Graduate Status

A student who wishes to take graduate courses for transfer to another institution or for personal satisfaction, but does not wish to work toward a degree will be classified as having non-degree graduate status. To be admitted as a non-degree graduate student, an individual must complete the same admission's procedures as other graduate applicants and must meet the standards of general admission into the graduate program. Generally, a graduate student may not take more than nine hours as a non-degree student. After completion of nine hours, the student may apply for the appropriate graduate status.

Academic Regulations

Academic Eligibility

To remain in a graduate program a student must maintain a 3.0 average on a 4.0 scale and must not make a grade of C or lower in more than two graduate courses.

Academic Ineligibility

The graduate faculty determines the academic standards which the Graduate Programs Qualification and Standards Committee administers. This committee reviews each case of academic difficulty to determine the appropriate action and academic status for the graduate student.

If a student's average falls below a 3.0 average, their case will be reviewed by The Graduate School Qualifications and Standards Committee to determine their academic graduate status. The student will be allowed one semester in which to bring his or her QPA up to the 3.0 required level. No more than two extra graduate courses may be taken in order to bring the QPA to the required 3.0 level. No graduate student may be on academic probation more than twice. In addition, graduate students subject to probationary status after having completed one-half of the course work for the degree sought may be permanently dismissed from the program.

If a graduate student does not meet program requirements or adhere to recommendations of the Qualifications and Standards Committee, he or she will be subject to dismissal from the college. All decisions regarding dismissal may be appealed to the Vice-President for Academic Affairs and the President of the College.

Records of Progress

Records of progress are kept by this institution on veteran and non-veteran students alike. Progress records are furnished the students, veterans and non-veterans alike, at the end of each scheduled school term.

Graduation Requirements

A student may be graduated only after the completion of all of a program's required course work with a quality point average of 3.0 or better in the graduate courses. No more than six extra hours (2 courses) may be taken for the purpose of increasing the student's QPA to the required level. No course with an assigned grade below

C may apply toward degree requirements. All graduate courses must be completed within five years of admission. A candidate required to take preparation courses or remedial work must finish both preparation and graduate work within seven years of admission.

Transfer Regulations

Generally no more than six semester hours (2 courses) of graduate work in a thirty-hour program may be transferred from another institution. Only graduate courses with a grade of B or better will be considered for transfer credit. Courses considered for transfer credit must have been completed within the three years immediately preceding admission into a Queens College graduate program. Granting of transfer credit, furthermore, is dependent upon the specific course under consideration, which will be evaluated in terms of content, level, and equivalency to the courses in The Graduate School at Queens.

Honor Code

The Honor Code is one of the cherished possessions of Queens College and is of fundamental importance in the educational experience.

The Honor Code regulates all phases of college life and is binding on all members of the community. The Code is based on three basic principles: (1) truthfulness at all times; (2) respect for the property of others; (3) honesty in tests, examinations, term papers and all other academic assignments.

Procedures

Drop and Add

The drop and add period is limited to the first week of class. A student must obtain permission from the Director of The Graduate School to drop a class and a class should be added in its place. No refund of tuition can be made after classes begin.

Withdrawal from a Course

A student must obtain permission from the Director of The Graduate School to withdraw from a course. After the first full week of classes in any term, a student who drops a course receives a grade of W. The deadline for withdrawing from a course is one calendar week after the mid-point in any term.

Withdrawal from the College

A student wishing to withdraw from The Graduate School before the end of the term must notify the Director of The Graduate School in order to maintain good standing. All grades are recorded as W. If the student does not give written notification before the end of the term, all grades are recorded as F.

The college reserves the right to require at any time the withdrawal of a student whose conduct or academic work is not considered satisfactory.

ACADEMIC PROGRAM INFORMATION:
MASTER OF BUSINESS ADMINISTRATION

Statement of Purpose

The specific and formal statement of the purpose of the Master of Business Administration program at Queens is under consideration by the Mission and Purpose Committee of Queens College.

Curriculum Rationale

The Master of Business Administration curriculum at Queens is a prescribed one; that is, it has a limited number of options and has a high proportion of specifically required courses. The program has been structured as such to ensure standardization of exposure to specific areas, techniques, experiences and information. The courses represent what is considered to be the core of essentials for preparation of today's manager. The curriculum indicates an absence of alliance with one or the other polar viewpoints on what constitutes the appropriate emphasis in Master of Business Administration curricula. Instead, the Queens course of study draws from both points of departure; that is, the curriculum offers a blend of adhering strongly to the objective of educating in the common core of managerial skills while at the same time paying allegiance to the realities of required literacy and competency in the functional areas of business.

Prerequisites

The content of the Queens College Master of Business Administration program begins with preparation or prerequisite undergraduate courses. The student should be able to provide evidence of adequate preparation in economics, accounting, statistics, mathematics, computer science, communication skills, and the functional areas of business administration. The student may be required to take up to twenty-four hours in specific undergraduate preparation courses to ensure an adequate foundation in the following areas:

	possible hours required
Microeconomics	3
Statistics	3
Computer Concepts (300 level)	3
Accounting	6
Management (300 level)	3
Marketing (300 level)	3
Finance (300 level)	3
	24

Some prerequisites may be waived, or substitutions approved, based upon an evaluation of transcripts, professional and work experience, CLEP tests, and general academic achievement.

Degree Requirements

Requirements for the Master of Business Administration degree include adequate preparation in economics, statistics, computer concepts, accounting mathematics, communication skills, marketing, management and finance. The degree course requirements include a total of ten three-hour graduate courses (thirty hours), nine courses of which are specifically required with the tenth being a elective. Business Policy and Society, Business Administration 550, is the capstone course which is to be taken as the last course in the ten course sequence.

Required Courses

BA 516 Economics of the Firm
3 Hrs.

The application of microeconomic theory to managerial decision-making to answer basic resource allocation questions. The course is designed to provide the student with an ability to view resource allocation problems within a constrained optimization framework. Included are price and output decisions of the firm under various market conditions such as pure competition, monopoly, oligopoly, and monopolistic competition.
Prerequisite: Microeconomics.

BA 510 Organizational Behavior
3 Hrs.

A study of organizations and their environment as well as the social and psychological foundations necessary to an understanding of human behavior within complex organizations. Topics covered include group and inter-group behavior, leadership styles, organizational structures, and the decision-making process.
Prerequisite: Management.

BA 520 Managerial and Financial Accounting
3 Hrs.

Examines the ways in which accounting enables managers to operate effectively through the use of analysis and information as the foundation for managerial decision-making. Topics include an analysis of corporate annual reports, cost-volume-profit relationships, cost behavior patterns, flexible budgets and standards for control, relevant costs, capital budgeting, and the impact of taxes on management planning.
Prerequisite: Financial Accounting I and II.

BA 521 Financial Management
3 Hrs.

Examines the financial function and how it relates to other functions of the business firm including how financial decisions can further the basic enterprise's goal of profit maximization. The student will explore in depth controversial conceptual problems. This course focuses on the various concepts for managerial decision-making such as forecasting, capital budgeting, decision-making under uncertainty, optimum financial structure, cost of capital, and asset management.
Prerequisite: Corporate Finance.

BA 530 Marketing Strategy
3 Hrs.

This course is designed to acquaint the student with the dynamic nature of the relationships between the consumer, the demand for goods and services, and the environment. The main point of emphasis is that marketing is a total system of business action rather than a fragmented assortment of functions and institutions. The structure of the course is the case approach which requires the student to use principles of marketing in the analysis of business problems.
Prerequisite: Marketing.

BA 512 Legal and Regulatory Environment
3 Hrs.

A survey course which encompasses a study of the statues and regulations that govern interactions among businesses as well as the relationship of business to governmental bodies and consumers. Some of the topics covered include contracts, agency, partnerships, corporations, property, sales, commercial paper, bankruptcy, anti-trust, and government regulation of business.
Suggested prerequisite: Business Law.

BA 535 Quantitative Methods
3 Hrs.

This course develops a generalized framework useful in investigating all types of decision problems. The study includes various quantitative methods appropriate to an analysis of these types of problems. Methods include decision trees, linear programming, transportation and assignment problems, inventory control, queueing theory, simulation, PERT-CPM, and game theory. Prerequisite: Statistics.

EC 515 Macroeconomic Theory
3 Hrs.

The study of how goods and services are produced and distributed including an examination of economic policy and an analysis of how it affects the performance of the economic system. This course will explore the topics of national income and employment; market, the price system, and the allocation of resources; the distribution of income; the public sector; and the international economy.
Suggested prerequisite: Macroeconomics.

BA 550 Business Policy and Society
3 Hrs.

A study of the policymaking and administrative, ethical problems that must be faced in a private-enterprise society. The emphasis of the course is on the strategic planning necessary for an organization to define and achieve its overall objectives. Cases include problems in which economic, moral, personal, social, and political factors are involved. A major theoretical or practical project required. The final exam for the course is comprehensive and is designed to evaluate overall synthesis of content of the Master of Business Administration ten course sequence. The capstone course may not be transferred from another institution.
Prerequisites: all required Master of Business Administration courses.

Electives (choose one)

BA 518 International Business
3 Hrs.

The study of profit-oriented business relationships conducted across national boundaries. This course incorporates a combination of basic disciplines and functional areas focusing on problems and opportunities involved when the firm makes the decision to begin international operations. Topics presented include international trade theory, direct foreign investment, foreign exchange, the international payments system, financial markets for international operations, taxation, government influence on trade, and international marketing.

BA 511 Written and Oral Communications for the Professions
3 Hrs.

This course is designed to increase and maximize communication ability and skills required for the professional manager. Includes instruction in written and oral presentations and reports as well as extensive practice in both mediums including oral presentations and at least two 500-word papers. Where possible, speakers from business and industry will be invited to discuss problems encountered in management and executive level communications (may be taken as elective with permission from Director of The Graduate School).

BA 536 Production Management
3 Hrs.

Designed to teach the student to manage the operating systems of organizations. Topics included are process selection, facilities planning, operations planning, operations control, and technological changes.
Prerequisite: Statistics.

BA 525 Specialized Topics in Business

3 Hrs.

Topic to be announced for each semester offered. Possible offerings including: Energy, Economics and the Environment; Finance; Banking and Foreign Exchange; Political Analysis for the Manager, and International Economics.

Master of Business Administration Faculty

Full-time

Garry Alan Fleming
B.S., University of Kentucky
M.A., University of Kentucky
Ph.D., University of Kentucky

W. Greg Lanier
A.B., Duke University
M.A., Kent State University
Ph.D., Emory University

Kurt Parkum
B.S., M.B.A., The Copenhagen School of Economics (Denmark)
M.S., Ph.D., University of Wisconsin
M.P.H., Columbia University

Clyda S. Rent
A.B., Florida State University
M.S., Florida State University
Ph.D., Florida State University

Joyce Hayes Shealy
B.A., University of South Carolina
M.A., University of South Carolina
M.A., Ohio State University
Ph.D., University of North Carolina at Chapel Hill

Billy O. Wireman
A.B., Georgetown College
M.A., University of Kentucky
Ed.D., Peabody College

Karen J. Zapata
B.S., University of North Carolina at Charlotte
A.B., University of North Carolina at Charlotte
M.B.A., Winthrop College
Certified Public Accountant(CPA)

Adjunct

Calvin W. Chesson
Attorney at Law
A.B., East Carolina University
L.L.B., University of North Carolina at Chapel Hill

Bruce Fritch
Vice-President and Manager of Organization Development
North Carolina National Bank Corporation
B.A., DePaul University
M.B.A., Southern Illinois University

J. Robert Lee
Senior Vice-President, Controller, Treasurer
First Union National Bank
B.B.A., Wake Forest University
M.B.A., University of North Carolina at Chapel Hill
Certified Public Accountant (CPA)
Certificate in Data Processing

William McGuire, Jr.
President
McGuire Properties, Inc.
A.B., Davidson College
M.B.A., Harvard University

Patrick J. Mulcrone
Senior Systems Advisor to Management
First Union National Bank
B.S., Michigan State University
M.B.A., Baldwin-Wallace College
Certified Data Processor (CDP)

Virginia Parkum
Lecturer, Yale University
School of Organization and Management
A.B., Pennsylvania State University
M.A., University of Wisconsin
Ph.D., University of Mannheim, West Germany

Barbara Simpson
Director of Federal Regulations
Duke Power Company
A.B., Bucknell University
M.A., University of Pennsylvania
London School of Economics

Gary Smith
Chief Accountant
J. A. Jones Construction Company
B.A., University of Rochester
M.B.A., University of Rochester
Certified Public Accountant (CPA)

Tom E. Snider
Vice-President
Federal Reserve Bank of Richmond
B.S., Virginia Polytechnic Institute & State University
M.S., Cornell University
Ph.D., University of Minnesota

Tate K. Sterrett
Attorney at Law
Hicks and Harris
B.A., Davidson College
J.D., University of Virginia

Michael P. Sullivan
Vice-President
Corporate Communications
First Union Corporation
Ph.B., University of Detroit
M.B.A., Wayne State University

Thomas N. Taylor
Senior Economic Analyst
Duke Power Company
B.S., Duke University
M.B.A., University of Pittsburgh
Ph.D., North Carolina State University

Distinguished Executive Lecturers

In order to benefit from the unique and valuable experience of eminently successful chief executive officers and entrepreneurial business leaders, "Distinguished Executive Lecturers" will be named annually. Distinguished Executive Lecturers will be appointed for a two-year term which will include giving at least one lecture in a graduate class per year and visiting the campus annually to contribute to curriculum evaluation and development. The educational and experiencial background of these lecturers may cover a wide spectrum with the one uniting theme being their indisputable practical success and expertise. Charter Distinguished Executive Lecturers are:

Crandall C. Bowles
Executive Vice-President
Springs Company

Edward E. Crutchfield, Jr.
President and Chief Executive Officer
First Union National Bank

Joseph W. Grier, Jr.
Attorney at Law
Grier, Parker, Poe, Thompson, Bernstein, Gage & Preston

Price Gwynn
President
Engraph, Inc.

Carl Horn, Jr.
Chairman of the Board and
Chief Executive Officer
Duke Power Company

F. Kenneth Iverson
President and Chief Executive Officer
Nucor Corporation

William J. Kennedy, III
President, Chief Executive Officer
and Vice-Chairman of the Board
North Carolina Mutual Insurance Company

Ralph W. Ketner
President
Food Town Stores, Inc.

William S. Lee
President
Duke Power Company

Rolfe Neill
President and Publisher
The Charlotte Observer
The Charlotte News

Reverend Douglas W. Oldenburg
Pastor
Covenant Presbyterian Church

Russell M. Robinson, II
Attorney at Law
Fleming, Robinson, Bradshaw
& Hinson

Bob J. White
President
BarclaysAmericanCorporation

Business Advisory Council

The establishment of a Business Advisory Council was approved in the Spring of 1978. Thirteen members were appointed for the 1978-79 academic year. The purpose of the Council is to aid in strengthening, evaluating, and planning of the Business Administration programs at Queens College.

Members 1979-80

Elizabeth G. Hair, Chairman
Mecklenburg County Commissioner

Crandall C. Bowles
Executive Vice-President
Springs Company

McAlister Carson, Jr.
Executive Vice-President
Camelot Industries

John H. Guiton
Senior Vice-President
First Union National Bank

Edward Hardison
Executive Vice-President
Charlotte Pipe and Foundry

Richard C. Ranson
Treasurer
Duke Power Company

Ruth Roberts
Owner and Founder
Ruth Roberts Realty Company

V. Reitzel Snider
President
Synco Properties, Inc.

Kit Ivey Ward
Buyer
J. B. Ivey Company

William A. White, Jr.
President
Charter Properties, Inc.

Harry F. Wolfe, Jr.
Senior Vice-President
North Carolina National Bank

Joan Zimmerman
Vice-President
Southern Shows, Inc.

FACULTY & ADMINISTRATION

Queens College Graduate Faculty

Rose M. Cebulka
Associate Professor of Nursing and Director of Nursing 1979
Diploma in Nursing, Philipsburg State General Hospital
B.S.N., Duquesne University School of Nursing
M.Ed., Duquesne University
Ph.D., University of Pittsburgh

Richard F. Crown
Assistant Professor of Art 1971
B.A., New York University
M.A., Indiana University
M.F.A., University of Massachusetts

Mollie C. Davis
Associate Professor of History 1972
A.B., Hollins College
M.A.T., Emory University
Ph.D., University of Georgia

Gordon D. Duncan
Professor of Chemistry 1967
B.S., North Carolina State University at Raleigh
Ph.D., Cornell University

Jack H. Fehon
Dana Professor of Biology 1956
B.A., M.S., University of Florida
Ph.D., Florida State University

Linda C. Gardner
Assistant Professor of Education and Director of Continuing and Adult Education 1977
B.A., Pennsylvania State University
M.A., Ed.S., Western Carolina University
Ed.D., East Tennessee State University

Richard Goode
Assistant Professor of English 1978
B.A., Washington and Lee University
M.A., Ph.D., University of Texas at Austin

Charles O. Hadley
Professor of English 1955
A.B., Davidson College
M.A., University of North Carolina at Chapel Hill
Ph.D., University of Georgia

Barbara E. Harmeyer
Assistant Professor of Art 1978
B.F.A., University of Utah
M.A., Murray State University
M.F.A., Pratt Institute

Madeleine B. Jacobs
Assistant Professor of Foreign Language (French) 1977
B.A., Florida Technological University
M.A., University of South Florida
Ph.D., Florida State University

Rebecca C. Jann
Assistant Professor of Biology 1978
B.A., Catawba College
Ph.D., Wake Forest University

Marjorie T. Kirby
Z. Smith Reynolds Professor of Foreign Languages (Spanish) 1962
A.B., Birmingham-Southern College
M.A., Ph.D., University of North Carolina at Chapel Hill

Joseph E. Lammers
Professor of Music (Piano) 1962
B. Mus., University of Alabama
M. Mus., Ph.D., Florida State University

Joseph B. Martin
Associate Professor of English and Vice-President for Development and College Relations 1978
B.A., Davidson College
M.A., University of Minnesota
Ph.D., Duke University

Virginia L. Martin
Professor of Biology 1966
B.S., Wake Forest University
M.S., Ph.D., Emory University

Emory H. Mason, Jr.
Associate Professor of Education 1965
A.B., Catawba College
M.A., Appalachian State University
Ed.D., Duke University

Lawrence E. Merenstein
Assistant Professor of Art 1979
B.A., Alfred University
M.F.A., Pratt Institute

Paul B. Newman
Professor of English 1963
B.S., M.A., Ph.D., University of Chicago
M.F.A., University of Iowa

Jimmie C. Oates
Professor of Physics 1962
B.S., Memphis State University
M.S., Ph.D., Vanderbilt University

Ben N. Pfingstag
Assistant Professor of Art 1976
B.A., M.A., San Francisco State College
Ph.D., State University of New York at Binghamton

*Norris W. Preyer
Dana Professor of History 1957
A.B., University of North Carolina at Chapel Hill
M.A., Ph.D., University of Virginia

Mary Nell Saunders
Assistant Professor of Music and Drama 1977
B.A., Pfeiffer College
M.M., Southern Methodist University
D.M., Indiana University

George A. Stegner
Dana Professor of Music (Piano) 1955
B.S., Miami University (Oxford, Ohio)
B.Mus., M.Mus., Cincinnati Conservatory
D.F.A., Chicago Musical College

William A. Thompson
Assistant Professor of History 1975
A.B., Davidson College
M.A., Ph.D., Vanderbilt University

Cynthia H. Tyson
Professor of English, Vice-President for Academic Affairs and Dean of the College 1969
B.A., M.A., Ph.D., University of Leeds (England)

*Part-time

The Graduate School Administration

Clyda S. Rent
Director of The Graduate School at Queens
Room 103 McEwen
Telephone # 332-7121, Ext. 309

Garry A. Fleming
Co-ordinator and Advisor to Master of Business Administration Programs students
Room 112 McEwen
Ext. 333

Theckla Sterrett
Master of Business Administration Admissions Counselor
Room 209 Burwell
Ext. 313

Barbara Veal
Administrative Assistant/Secretary
Room 102 McEwen
Ext. 309

Eleanor Lloyd Jenkins
Registrar
Burwell
Ext. 211

Administration of Queens College

Billy O. Wireman
President

Cynthia H. Tyson
Vice-President for Academic Affairs
and Dean of the College

Joseph B. Martin
Vice-President for Development
and College Relations

Eugenia H. Burton
Director of Admissions

Ann K. Murphy
Director of Financial Aid

Stewart Lillard
Director of Everett Library

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James J. Harris
Vice-Chairman

Ruth E. Hunter
Secretary

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Charlotte, N.C.

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Greenville, S.C.

Mrs. Bradford Hunter
Charlotte, N.C.

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Charlotte, N.C.

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Spartanburg, S.C.

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Augusta, Ga.

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Miami, Fla.

Irwin Belk
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Greenwood, S.C.

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Asheboro, N.C.

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*Mrs. J. W. Feighner
Columbia, Ga.

Joseph W. Grier, Jr.
Charlotte, N.C.

The Reverend Robert J. James
Charlotte, N.C.

Dr. Clarence W. Legerton, Jr.
Charleston, S.C.

H. L. Ruth
Concord, N.C.

Dr. Billy O. Wireman
Ex Officio
Charlotte, N.C.

*Subject to Synod approval in September 1979.

QUEENS COLLEGE MAP

1. Burwell Hall
2. McEwen Classroom Building
3. Jernigan Student Center
   Queens Career Center
4. Belk Chapel
5. Albright Residence Hall
6. Long Residence Hall
7. Early Learning Center
8. Watkins Hall
9. Morrison (Dining Room,
   College Store, The Pit)
10. Walker Science Building
11. Dana Classroom Building
12. E. H. Little Fine Arts Center
13. Barnhardt Residence Hall
14. Maintenance
15. Everett Library
16. Chi Omega Arbour
17. Stultz Building
18. Belk Residence Hall
19. Wallace Residence Hall
20. Harris Residence Hall
21. Irwin-McKay Infirmary
22. The Web
    Chi Omega Lodge
23. Phi Mu Lodge
24. Alpha Delta Pi Lodge
    Kappa Delta Lodge
25. Ovens Physical Education Building
26. Tennis Courts
27. Green House
28. Heating Plant
29. Maintenance Shop
30. Parking Lots (A-E)
31. Mecklenburg Presbytery Office
32. Carol Hall

The Graduate School Bulletin at Queens College contains current information regarding the graduate calendar, admissions, degree requirements, fees, and regulations, and such information is not intended to be and should not be relied upon as a statement of the college's contractual undertakings.

The Administration of The Graduate School reserves the right in its sole judgment to promulgate and change rules and regulations and to make changes of any nature in its program, calendar, admissions policies, procedures and standards, degree requirements, fees, and academic schedule whenever it is deemed necessary or desirable, including, without limitation, changes in course content, the rescheduling of classes, cancelling of scheduled classes and other academic activities and requiring or affording alternatives for scheduled classes or other academic activities, in any such case giving such notice as is reasonably practicable under the circumstances.

The Graduate School tries to make available to you the finest education, with a stimulating atmosphere for learning, and congenial conditions for enjoying the learning experience. The quality and the rate of progress of your academic career is in large measure dependent upon your own abilities, commitment, and effort. You will be a full participant in an educational partnership. The Graduate School can only make the opportunities available to you; it is up to you to take advantage of them.

The Graduate School at Queens admits students regardless of race, color, national and ethnic origin, or handicap to all the rights, privileges, programs and activities generally accorded or made available to students at the college. It does not discriminate on the basis of race, color, national or ethnic origin, or handicap in administration of its educational policies, admissions policies, scholarship or loan programs, and athletic and other college administered programs.